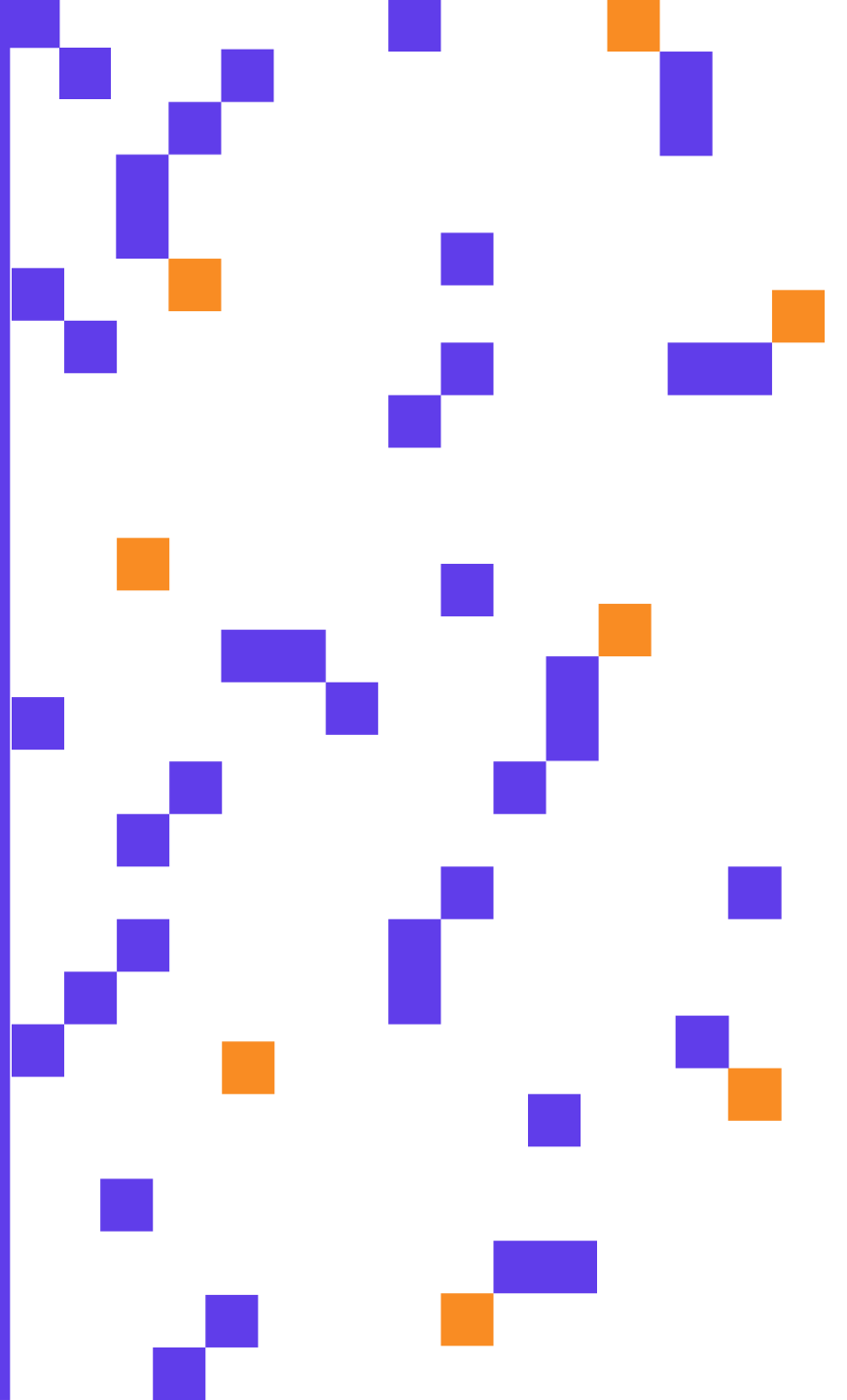


# PISTIS Living Lab: Data Monetisation and Trading



# Agenda

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Welcome & Introduction	James Philpot, Project Manager, DIGITAL SME
PISTIS Mission and Platform Introduction	Yury Glikman, Deputy Head of Digital Public Services, Fraunhofer FOKUS
Data Monetisation & Trusted Data Sharing and Receiving	Arthur van der Wees, Managing Director, Arthur's Legal  Luigi Mosca, Postdoctoral Research Fellow, Imperial College London
Concluding Session	All

# Who are PISTIS?

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Arthur van der Wees,  
Arthurs Legal



Yury Glikman,  
Fraunhofer FOKUS



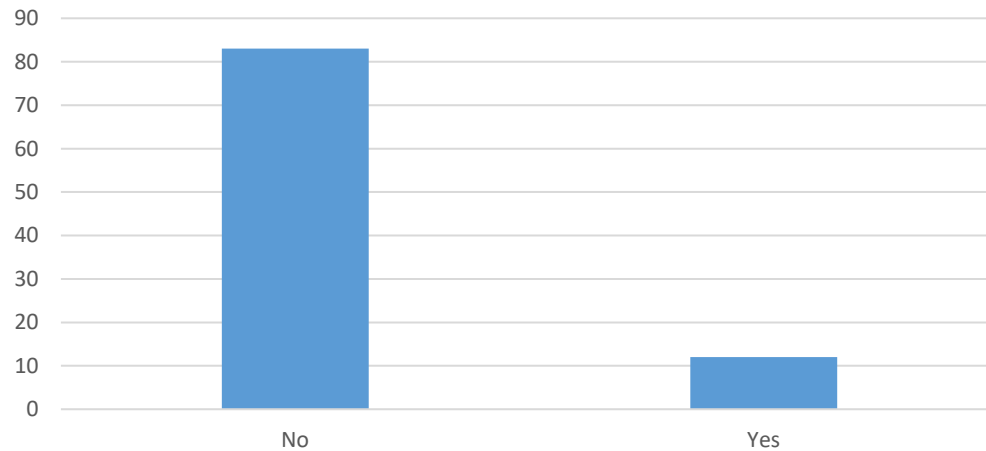
Luigi Mosca,  
Imperial College

# Results of Audience Survey 1

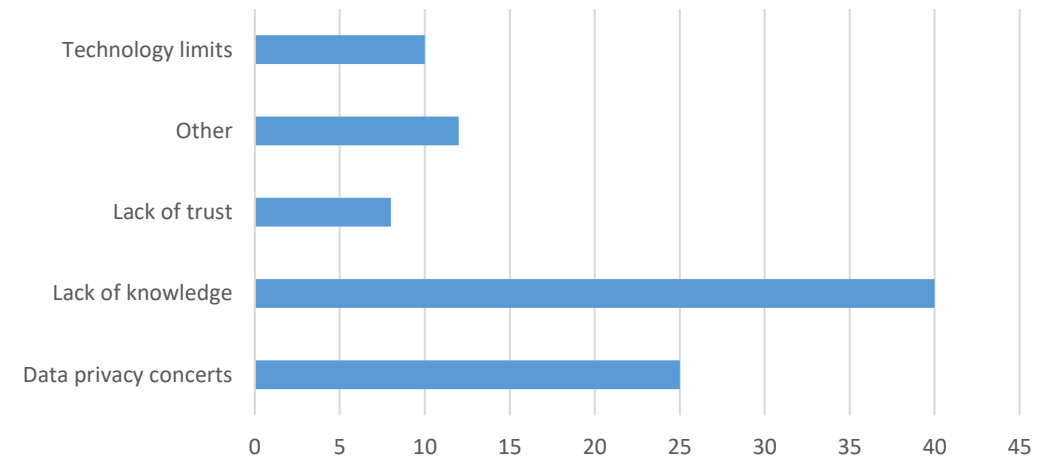
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Is your organisation currently monetising its data?



What is the biggest challenge your company faces in monetising data?



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**Are you thinking about data trading with your company?**

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# What sector are you working in?

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PiSTiS

# What's Coming Up?

- Further Living Labs – both general and specific to demonstrators
- MOOC
- Online Game

<https://www.pistis-project.eu/>



[https://www.slido.com/](https://www.slido.com/#2876113) - #2876 113



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**After this Living Lab, would you consider using the PISTIS platform to begin or continue trading data?**

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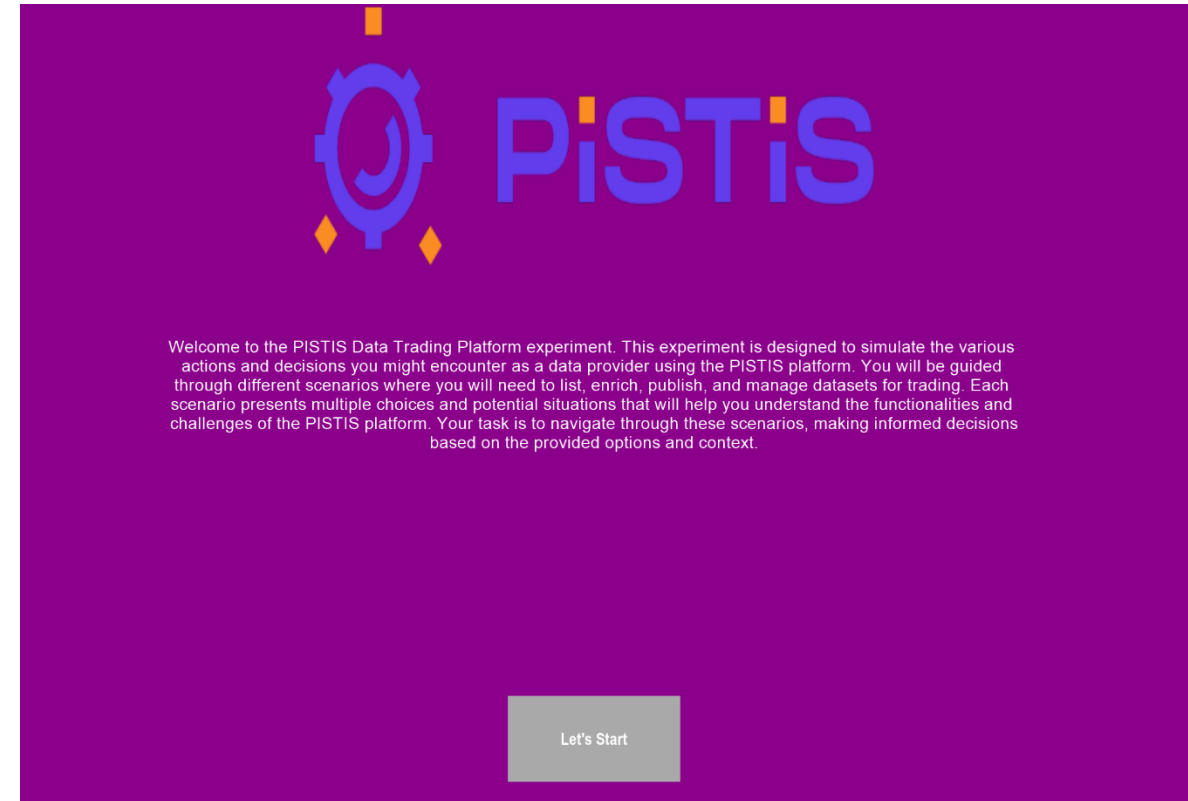


**What topics would you be interested in for the next Living Lab?**

① Start presenting to display the poll results on this slide.

# Addressing the Challenges with an Interactive Game

We are developing an interactive game that introduces the key functionalities of the PISTIS platform in an engaging, hands-on way. Through a fictional scenario, users will “choose” actions like data check-in, transformation, and exchange, helping them explore the platform’s benefits firsthand. The players will be asked to think about the functionalities they need to activate in the specific scenario in which they have been put by the game.



# Addressing the Challenges with an Interactive Game

Before launching the game, we'd like to gather your thoughts on this idea.

- ❑ Do you think you would be motivated to participate in a game-like experience to learn about PISTIS?
- ❑ If not a game, what kind of activity would you find most engaging for learning about PISTIS? (e.g., tutorial, workshop, documentation)
- ❑ Would you prefer to start working directly on the platform and learn as you go?

What would you like to do first?

Your options are:

- Data Listing: Publish the dataset and make it visible to potential buyers.
- Data Enrichment: Add metadata and improve the quality of your dataset.
- Data Publication: Finalize and publish the dataset to the marketplace.
- Set Access Policies: Define who can access your data and under what conditions.

Please select your first action by clicking on one of the options below.

Data Listing	Data Enrichment
Data Publication	Set Access Policies

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## Thoughts on an interactive game?

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# THANKS FOR YOUR ATTENTION.

James Philpot, European DIGITAL SME Alliance

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